

Pioneer Medical Devices breaks ground and marks the beginning of the future – Construction of Europe’s largest production and reprocessing centre for medical devices

Aschersleben, March 18, 2011. Europe’s largest and most modern production and reprocessing centre for medical devices is built in Aschersleben, located in the federal state of Saxony-Anhalt in the central eastern part of Germany. Pioneer Medical Devices AG and its subsidiary AscaMed invest in the extension of the existing site for complex medical devices on the company’s land. On the occasion of the groundbreaking ceremony for the extension of the site, renowned experts and Robert Schrödel, founder and CEO of Pioneer, explain the planned investment and the innovative portfolio of services and products. In his words of welcome, Saxony-Anhalt’s Minister for Economic Affairs, Dr Reiner Haseloff (CDU), emphasises the significance of the project for his federal state.

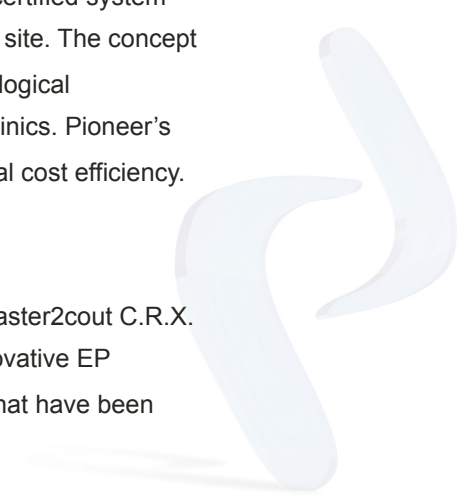
The new production and reprocessing centre for complex medical devices will be built on a total area of almost 2,000 square metres until 2012. The total investment in the high-tech site amounts to approximately EUR 5 million. Robert Schrödel, founder of the company, points out: “We will expand the existing site of AscaMed GmbH and create new jobs. Our decision to choose Aschersleben is due to the central location, good transport connection and the federal state government’s quick and determined action as well as support.”

Technology for the future: Reprocessing of complex medical devices

Reprocessing of high-priced and material-consuming medical devices becomes more and more important in view of the global shortage of ecological and economic resources. Marc Kraft from the Technical University Berlin specifies: “The reprocessing process has to comply with high technological requirements as to functionality and hygiene. Thus, an effective and safe reprocessing of complex medical devices is only possible in specialised service companies.” Pioneer has developed repax technologies®, an elaborate and certified system solution for the reprocessing of complex medical devices at its Aschersleben site. The concept of Total Quality Reprocessing comprises all processes from validated technological reprocessing procedures to the logistics part of the supply of hospitals and clinics. Pioneer’s pay-per-use concept guarantees the provision with medical devices at optimal cost efficiency.

Innovative cardiac catheter system: Master2cout C.R.X.

A staff of 55 persons will take over the production and reprocessing of the Master2cout C.R.X. product family of cardiac catheters for electrophysiology. The technically innovative EP catheter Master2cout C.R.X. is the first medical device having components that have been



developed for multiple use and respectively approved by CE mark. In contrast to conventional EP catheters which are exclusively offered for single use, Master2cout C.R.X. can be reprocessed up to 10 times in a remanufacturing process. Thus, the costs per intervention are reduced by about 50 per cent. Bernhard Motzkus, retd. Executive Director of Administration of the Charité, emphasises: "Intelligent and innovative technology solutions are necessary in order to work in a more economic and cost efficient way. Modern and highly efficient medicine should not be rationed and not only reserved to few people."

Pioneer Medical Devices

Pioneer Medical Devices AG was founded in 2005. Pioneer is a high-tech company specialised in the development, manufacturing and reprocessing of complex medical technology. For more information please visit www.pioneer-med.de.

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